No Way To Fake It

Validating real-world accessibility conformance using live product accessibility demos

Dawn Okinaka
Director

Tom Siechert
Procurement
Accessibility Specialist

Agenda

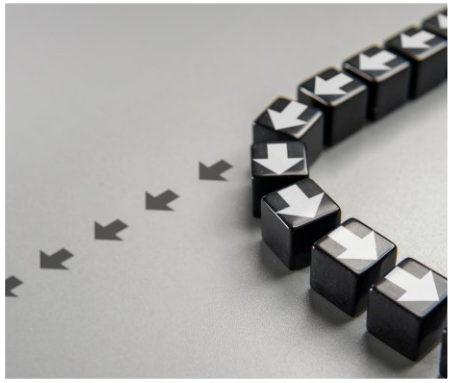
- Background
  - What | When | Why
  - Role in accessible ICT Procurement
  - Preparing for demo
- Live Demo
- Takeaways
  - How to Use Information From Demo
  - CCCAC Training

Background

Accessible ICT procurement objectives

Identify Real-World Accessibility Barriers

Work with Vendors to Fix Barriers



Develop Plan for Alternative Access

What is a Live Product Accessibility Demo?

LIVE demo	Demo Environment	A11y quick checks	Walkthrough use case	Vendor A11y capabilities
No recordings	NVDA	WAVE Toolbar	Using assistive technology	Answer questions provided in script
Use college provided script	No JAWS or VoiceOver	Enlarge to 200%	Using alternative input methods	
		Disable CSS		

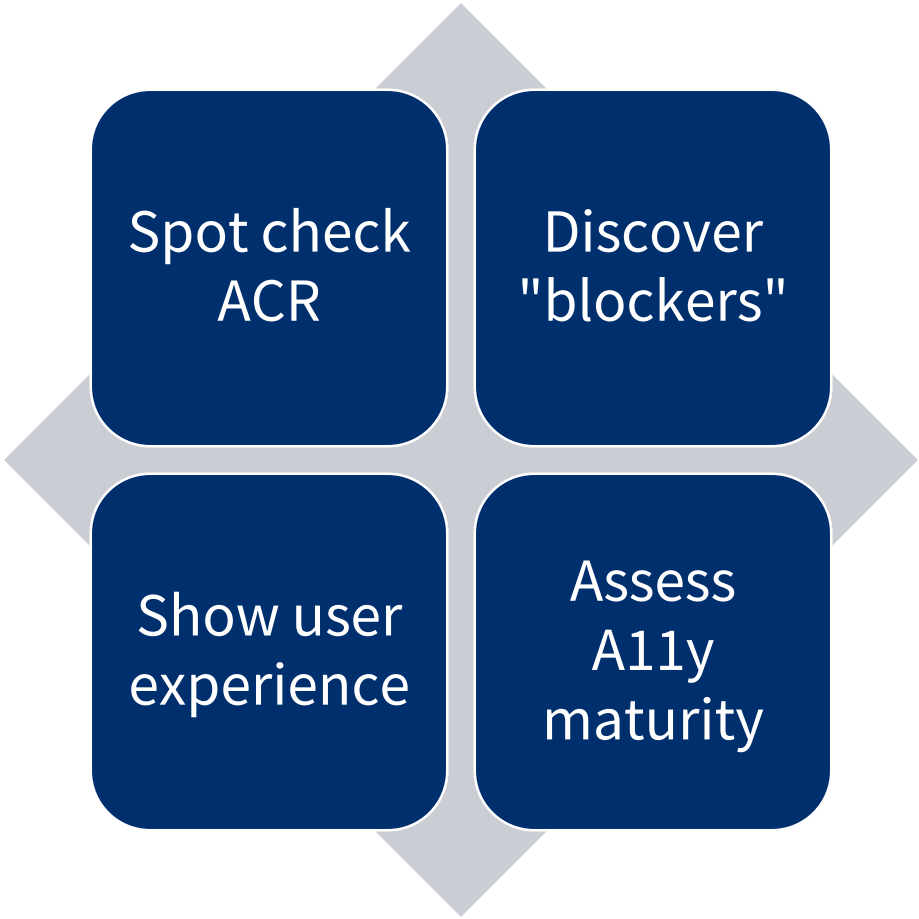
When to Conduct a Demo

High Impact/High Risk

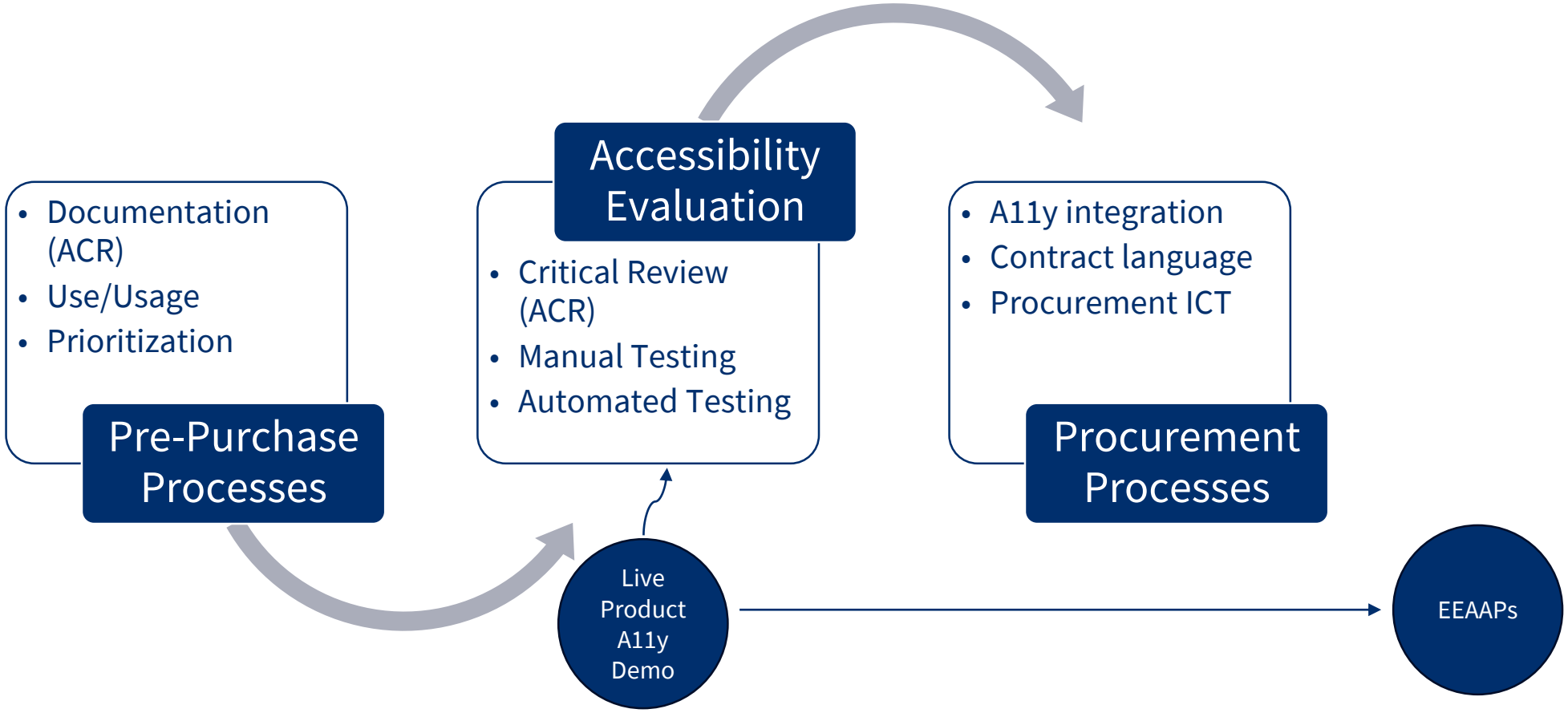
After Critical Review of ACR

Especially Important if no ACR

Why do a Demo?


Spot check ACR
Discover "blockers"
Show user experience
Assess A11y maturity

Demo Role in ICT Procurement Processes



Preparing for Demo

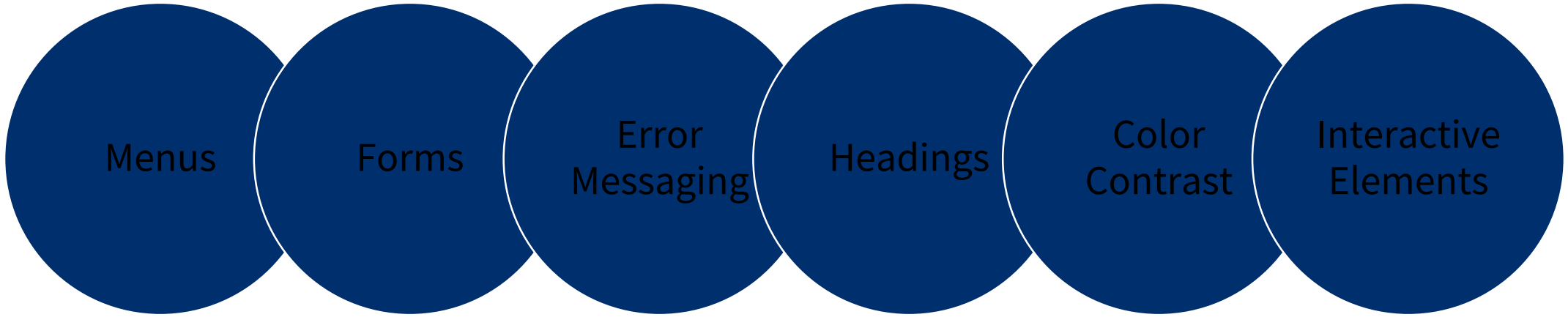
College Prep for Demo

- Determine functionality to be demoed
- Develop Use Cases
- Ensure knowledgeable moderator and notetaker are available
- Invite Key College Stakeholders to Demo

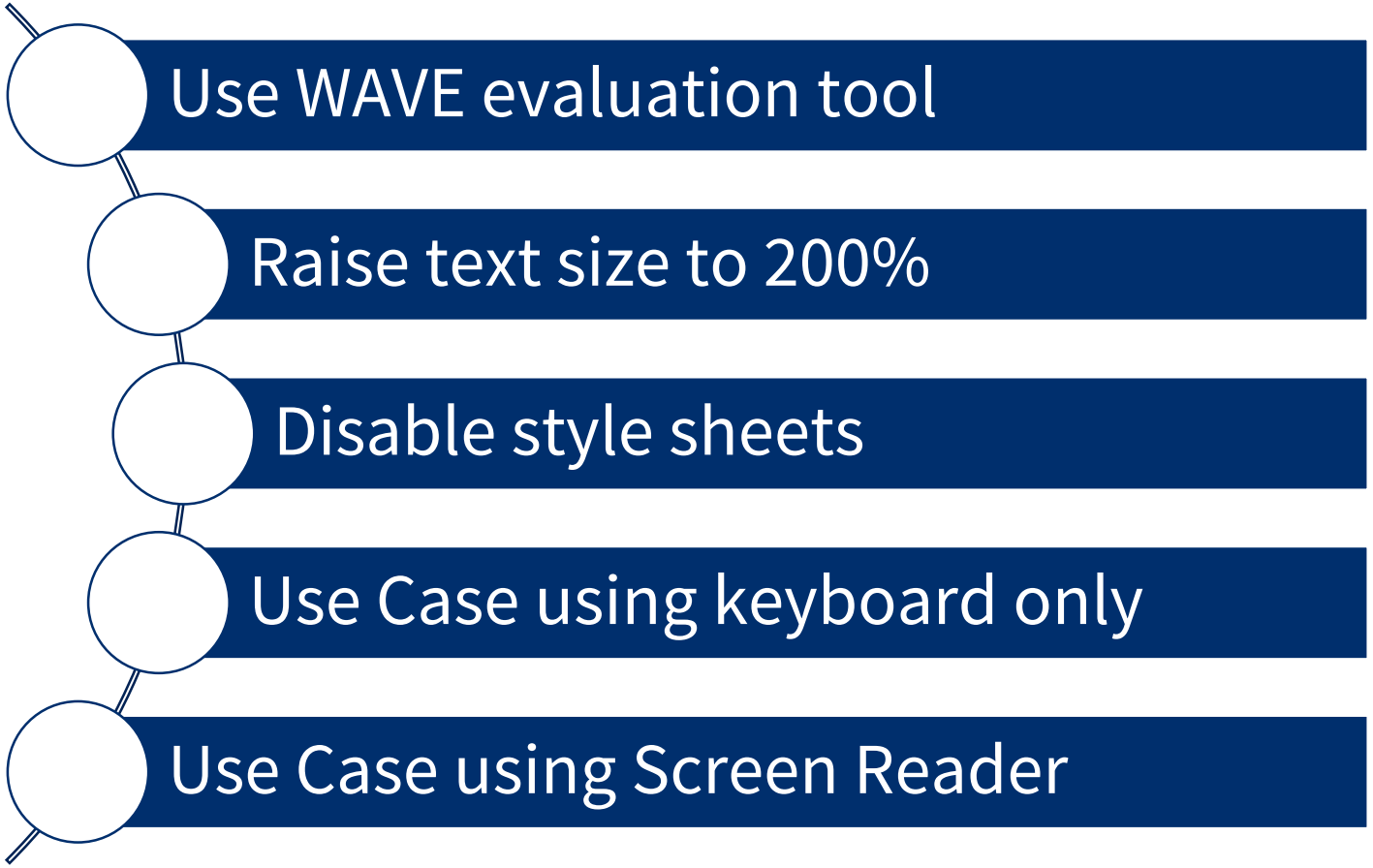
Vendor Prep for Demo

- Review college provided demo script
- Identify staff to conduct demo
- Install required technology on demo workstation
- Be prepared to answer questions from script

UI Elements to Evaluate



Live Demo - Steps



Takeaways

How to Use Information

Vendor

Update ACR

Accessibility Roadmap

College

Add Roadmap to contract

Create EEAAP

Accessibility in Procurement Courses

Pre-Purchase Processes

4 Courses

- Intro to Pre-Purchase Processes
- Intro to Obtaining the ACR
- Gathering Pre-Purchase Info for A11y Review
- Determining the Impact and Review Level

Accessibility Evaluation

7 Courses

- ACR Header Essentials
- Evaluating A11y Conformance (ACR)
- Mastering Critical ACR Review
- Vendor Consultation
- Guide to Live Product A11y Demonstrations
- Understanding/Evaluating Vendor Accessibility Statements
- Vendor Accessibility Roadmap Essentials

Questions?

dokinaka@ccctechcenter.org

tsiechert@ccctechcenter.org